

School of Communication, Media & Journalism
College of Humanities and Social Sciences
Kean University

Declaration of Minor

SOCIAL MEDIA

Student ID _____ **email** _____

Name _____ **Date** _____

Address _____ **Phone** _____

City _____ **Zip** _____

Current Academic Major _____

Minor Requirements – Social Media (18 credits)

The minor in Social Media is a total of 18 credit hours. There are three required courses. Students can select among the list below for their two final courses.

1. Required course: (3 credits)
_____ COMM 3533 Social Media
2. Select two classes from the following list:
_____ COMM 2503 Mass Media – (3)
_____ COMM 2920 Introduction to Journalism – (3)
_____ COMM 3660 Public Relations – (3)
3. Students will select three courses from the following list: (9 credits) *
_____ COMM 2403 Production Foundation – (3)
_____ COMM 3917 Sports Writing – (3)
_____ COMM 3920 Specialty Writing for the Web – (3)
_____ COMM 3675 Media Advertising – (3)
_____ COMM 3915 Feature Writing – (3)
_____ COMM 4620 Public Relations Writing – (3)
_____ COMM 3003 Media Journalism – (3)
_____ COMM 3503 Media Criticism – (3)
_____ COMM 3910 Advanced Journalism – (3)

*Additional Communication 3000/4000 level courses may be substituted with faculty advisement.

**Pending UCC approval